

# LINDSEY POLLAK

MULTIGENERATIONAL WORK EXPERT

## RECOMMENDED RESOURCES | 2019

### BOOKS

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***The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change***

By Stephen R. Covey | Simon & Schuster; Anniversary edition (November 19, 2013)

***The Alliance: Managing Talent in the Networked Age***

By Reid Hoffman, Ben Casnocha and Chris Yeh | Harvard Business Review Press (July 8, 2014)

***Becoming the Boss: New Rules for the Next Generation of Leaders***

By Lindsey Pollak | HarperBusiness (September 16, 2014)

***The Corporate Lattice: Achieving High Performance in the Changing World of Work***

By Cathleen Benko and Molly Anderson | Harvard Business Review Press (August 3, 2010)

***Deep Work: Rules for Focused Success in a Distracted World***

By Cal Newport | Grand Central Publishing (January 5, 2016)

***Essentialism: The Disciplined Pursuit of Less***

By Greg McKeown | Crown Business (April 15, 2014)

***The First 90 Days: Critical Success Strategies for New Leaders at All Levels***

By Michael Watkins | Harvard Business School Press (September 18, 2003)

***Getting Things Done: The Art of Stress-Free Productivity***

By David Allen | Penguin Publishing Group; Revised edition (March 17, 2015)

***Getting From College to Career: Your Essential Guide to Succeeding in the Real World***

By Lindsey Pollak | HarperBusiness; Revised edition (January 31, 2012)

***Good to Great: Why Some Companies Make the Leap ... And Others Don't***

By Jim Collins | HarperBusiness (October 16, 2001)

***Lean In: Women, Work, and the Will to Lead***

By Sheryl Sandberg | Knopf (March 12, 2013)

***Never Eat Alone: And Other Secrets to Success, One Relationship at a Time***

By Keith Ferrazzi and Tahl Raz | Crown Business; Expanded & Updated edition (June 3, 2014)

***The New One Minute Manager***

By Ken Blanchard and Spencer Johnson, M.D. | William Morrow (May 5, 2015)

***Not Everyone Gets a Trophy: How to Manage the Millennials***

By Bruce Tulgan | Jossey-Bass; 2nd edition (January 11, 2016)

***Quiet: The Power of Introverts in a World That Can't Stop Talking***

By Susan Cain | Broadway Books (January 29, 2013)

***Work Rules! Insights from Inside Google That Will Transform How You Live and Lead***

By Laszlo Bock | Twelve (April 7, 2015)

***Expect to Win: 10 Proven Strategies for Thriving in the Workplace***

By Carla A. Harris | Avery; 1st edition (January 16, 2009)

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### RESEARCH STUDIES

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**“2015 Millennial Leadership Survey”** | The Hartford

**“U.S. College Graduate Employment Study”**

| Accenture

**“The Deloitte Millennial Survey 2016: Winning Over the Next Generation of Leaders”** | Deloitte

**“Future of Work: A Journey to 2022”** | PwC

**“Gen Z 2025: The Final Generation”** | Sparks & Honey [SLIDE SHOW]

**“Global Generations: A Global Study on Work-Life Challenges Across Generations”** | EY

**“Millennials: Fueling the Experience Economy”**

| Eventbrite/Harris Poll

**“What Millennials Want in Meetings”** | Meetings

Mean Business + Skift

**“Millennials in Adulthood: Detached from Institutions, Networked with Friends”**

| Pew Research Center

**“Millennials Surpass Gen Xers as the Largest Generation in U.S. Labor Force”** | Pew Research Center

**“Most Millennials Resist the ‘Millennial’ Label”**

| Pew Research Center

**“Understanding a Misunderstood Generation: The First Large-Scale Study of How Millennial Attitudes and Actions Vary Across the Globe, and the Implications for Employers”** | Universum Global, INSEAD Emerging Markets Institute and the HEAD Foundation

### ARTICLES

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**“5 Surprising Habits of Boomer Bosses Who Get Millennials”** Carey Smith | Inc. | May 15, 2015

**“At Zappos, Banishing the Bosses Brings Confusion”** By Rachel Emma Silverman | The Wall Street Journal | May 20, 2015

**“The Brand Called You”** By Tom Peters | Fast Company | August 31, 1997

**“Citigroup to Millennial Bankers: Take a Year Off”** By Christina Rexrode | The Wall Street Journal | March 16, 2016

**“The Four Cultural Shifts That Led to the Rise of the Helicopter Parent”** By Julie Lythcott-Haims | Business Insider | July 9, 2015

**“The Rise of the Double Major”** By Jeff Selingo | The Chronicle of Higher Education | October 11, 2012

**“PwC to Offer Perk: Student Loan Aid”** By Rachel Emma Silverman | The Wall Street Journal | September 22, 2015

**“Talking About Whose Generation? Why Western Generational Models Can’t Account for a Global Workforce”** By David Hole, Le Zhong and Jeff Schwartz | Deloitte University Press | January 1, 2010

**“What Millennials Want from Work, Charted Across the World”** By Henrik Bresman | Harvard Business Review | February 23, 2015

**“Why Millennials Keep Dumping You: An Open Letter to Management”** By Elizabeth McLeod and Lisa Earle McLeod | Forbes | October 1, 2015